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Holding Fast to Sound Management and Effective Governance

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## ▶ **Anchor Management group is a consultancy built on the following tenets:**

- Holding fast to sound management and effective governance
- Helping management and leadership navigate the winds of change
- Unveiling an organization's core strength through guidance and facilitation

## ▶ **Anchor Management Group Has a Different Consulting Style – We Promise**

A consultancy dedicated to bringing sound management and effective governance to associations and non-profits, Anchor Management Group will gear its efforts to your needs. Every proposal is customized to the client's needs because no organization is like another.

We believe that associations and non-profits have the ability to run more efficiently. For us, it starts with the core belief that the management and leadership have the key to better operations in their own hands. It is our job to listen and to help discover those answers and the workable solutions for the organization.

We help show organizations a path to better governance and stay with them until they are comfortable and seeing the return on investment.

We will work with you until your organization understands and adopts the solutions. We will not come to your organization with a pre-determined solution or model.

Our staff is geared to your needs with senior level expertise who will serve you. A Certified Association Executive leads the consultancy to bring expertise to your management and leadership.

## ▶ **Unveil Your Organization's Inner Strengths**

These are times of great economic and social challenge for associations in America. The leadership must show great strength, determination and vision in their quest for excellence.

When your organization is navigating the winds of change, make sure you are holding fast to strong governance and sound management. Anchor Management Group can help you unveil your organization's inner strengths to achieve greater organizational performance.

**Business Planning**

**Organizational Development**

**Facilitation**

**Strategic Planning**

**Organizational Assessment**

**Project Development / Implementation**

**Other**



## ▶ All Organizations Strive for Excellence, Ask Yourself These Questions:

- Is my organization operating at maximum efficiency?
- Does our leadership recognize and practice sound governance?
- Are our management practices up-to-date and regularly reviewed?
- In these turbulent times, are my association's staff and elected leaders taking the time to be both good managers and good strategists?

If these questions give you pause, you are like most association managers and leaders.

This is a time of great change for associations. Elected and staff leaders must be extraordinary in their vision and management.

Anchor Management Group will help you in your quest to be successful in reaching your goals.

## ▶ What we Provide:

- Business and strategic plans that are action oriented
- Organizational development and governance
- Facilitation and development of processes for strategic planning, implementation and evaluation
- Help to build internal consensus on strategic direction so your organization can achieve its goals
- Organizational assessments of governance and procedures
- Project development, implementation and results you can measure

## ▶ Why you want Anchor Management Group as Your Consultant:

- Ramp up your organizational energy to maximum efficiency
- Unveil your association's strengths and put them to work
- Take strategy from paper to powerful, impactful leadership
- Make your staff and leadership shine
- Finally a consultant that listens to YOU



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